

FOR IMMEDIATE RELEASE
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Icard Merrill Hosts Law Firm Alliance Meeting In Sarasota

SARASOTA, FL – The law firm of Icard, Merrill, Cullis, Timm, Furen, and Ginsburg, P.A. hosted the 2024 Spring Conference of the Law Firm Alliance on May 1-4 at the Lido Beach Resort in Sarasota. Attendees included attorneys and law firms from over 20 countries and 33 of the United States. Topics for discussion at the conference included ‘Attorney Intelligence Inspired by AI,’ “Lessons Learned from a Merger,” and “Generational Diversity: Working Together by Using a Multigenerational Lens to Build Stronger Teams and Client Relationships.” The LFA event meetings encouraged active group participation, and the exchange of ideas and best practices.

The Law Firm Alliance was established in 2000 with the mission of providing access to high quality and cost-effective legal services to members around the globe. The strength of the international network lies in the combined experience of more than 50 firms and 2,500 attorneys throughout North America, South America, Europe, and Asia - all with a deep commitment to client service. Member firms refer client matters to those in other locales, with the knowledge that their clients’ legal needs will be met with the highest level of quality and service.

Icard Merrill currently employs over 75 people, including attorneys and staff, making it one of the largest law firms in the area and a significant contributor to the Sarasota economy. The firm has also expanded its reach and ability to help those in surrounding Manatee, Charlotte, Lee, Hillsborough, Pasco, and other counties, with offices in Lakewood Ranch and Punta Gorda to accompany the firm’s downtown Sarasota office. Icard Merrill is proud to deliver innovative and effective legal solutions through dedicated and caring professionals.

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Icard Merrill is a full-service law firm based in Sarasota, Florida, delivering innovative and effective legal solutions through dedicated and caring professionals. Since 1953, Icard Merrill has offered clients comprehensive legal experience in multiple practice areas, including business and corporate, construction,

community association law, estate planning, family law, government and administrative, land use and zoning, litigation, mobile home and manufactured housing, real estate, securities arbitration and litigation, and mediation services. The cornerstone of Icard Merrill is an enduring commitment to excellence, integrity, teamwork, and the community. More information is available at icardmerrill.com.

